

LIFEWISE

turning lives around

2011 ANNUAL REPORT

TEN STORIES OF WAYS
WE HAVE TURNED LIVES
AROUND IN 2011





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THESE ARE YOUR STORIES

It is not the funds raised, the grants received, the policy progress made or the monthly statistics gathered that gives us the greatest satisfaction, rather it is the many stories of lives turned around because of support received by Lifewise.

The stories told in this past year have both humbled and inspired us. Each story celebrates dignity, respect, justice and significant personal change.

So whether we are 'sleeping rough' for the homeless, collaborating with like-minded agencies, implementing new initiatives or strategising the way forward it is the human face that remains our greatest motivation. We do what we do because of the stories, such as those contained in this report.

It is for this reason that we are committed to ensuring that donor funds are allocated with the utmost diligence, targeting all donations received to frontline services, and

JOHN MURRAY
EXECUTIVE DIRECTOR

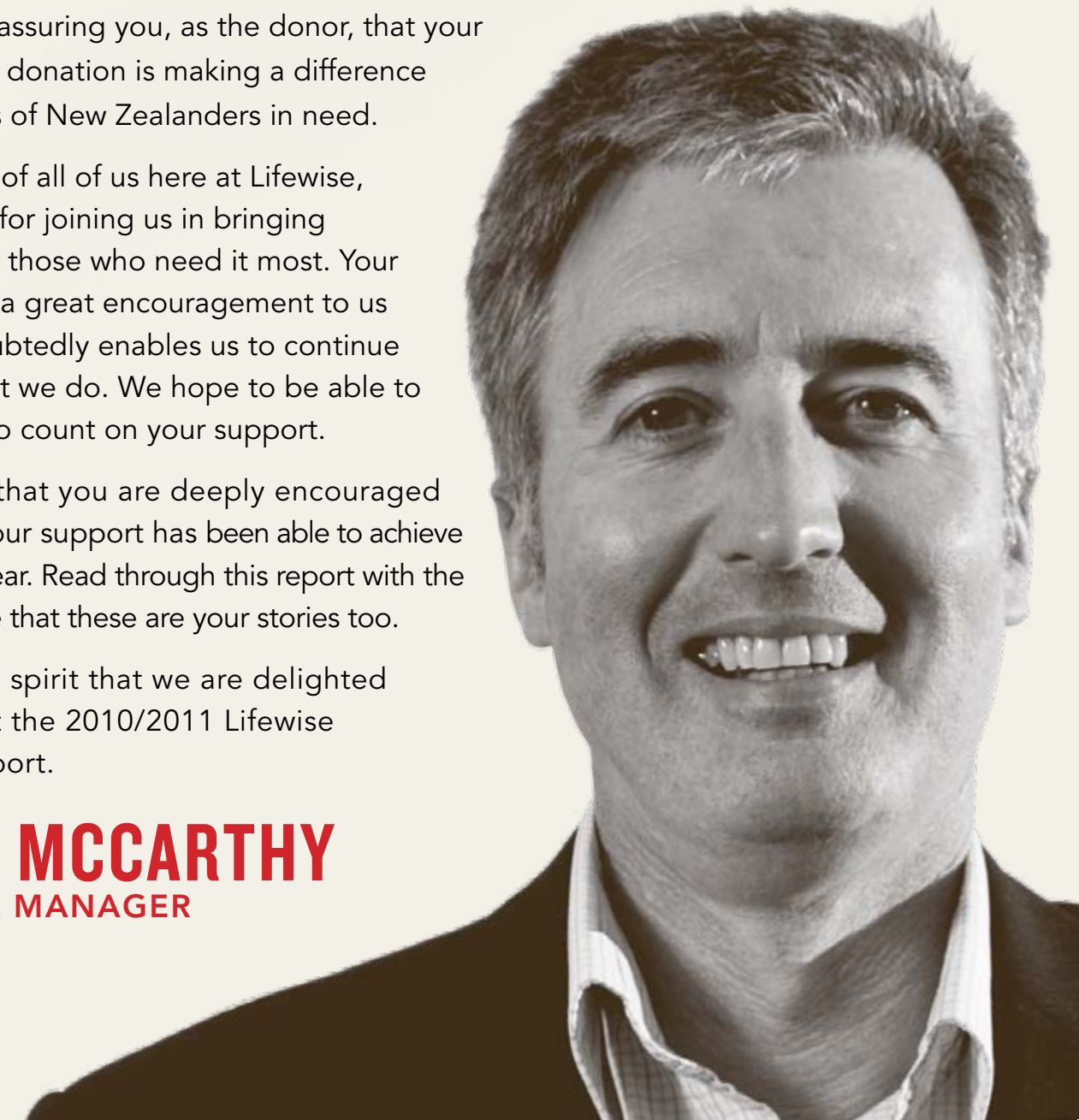
thereby reassuring you, as the donor, that your thoughtful donation is making a difference in the lives of New Zealanders in need.

On behalf of all of us here at Lifewise, thank you for joining us in bringing support to those who need it most. Your support is a great encouragement to us and undoubtedly enables us to continue doing what we do. We hope to be able to continue to count on your support.

We hope that you are deeply encouraged by what your support has been able to achieve this past year. Read through this report with the knowledge that these are your stories too.

It is in this spirit that we are delighted to present the 2010/2011 Lifewise annual report.

JOHN MCCARTHY
GENERAL MANAGER





no. 1 NOTHING COULD STOP THEM

PIONEERING THE WAY FOR THOSE LIVING WITH DISABILITY.

Like most people of their age, Travers, Daina, Richard and Susan, longed to leave the family nest and enjoy the rite of passage known as "flatting". Unfortunately, the hurdles that they would need to jump through in order to make this happen were exhaustive.

You see, the members of this group are each living with a disability and as a consequence have had to fight for access to accommodation options that others may take for granted.

Enter a group of rather gutsy and tenacious parents, simply not prepared for themselves, or their 'children', to be restrained by traditional options. Instead of opting for a care facility or

continuing to look after their children at home, restricting the independence of both parties, the parents set out to find a way to accommodate their children's requests to go flatting. Undeterred by multiple rejections by real estate agents and traditional service restraints they forged ahead and in the process pioneered a unique and highly effective new alternative for those living with disability.

By pooling the Individualised Funding received by all four, the parents found that flatting was in fact a viable option for their children. Individualised Funding is an alternative that allows individuals to directly manage the Ministry of Health funded disability supports they receive. In the words of Travers' mum, Colleen, this then "places the individual at the centre of any decision made".

“LIFEWISE HAS PROVIDED STUNNING ONGOING SUPPORT”



STAY CONNECTED:



no. 1 NOTHING COULD STOP THEM



As a result of the flexibility inherent in this alternative, and after countless planning meetings and an enviable amount of endurance on the part of the parents, Travers, Daina, Richard and Susan soon became official flatmates. Susan's father, Allan reports that Susan was so excited that "she could not go quick enough".

All four have successfully exercised a growing amount of independence, and as a result are loving their newfound freedom, with support from the team of support workers chosen by their families. By day, Daina, Travers, Richard and Susan have both shared and individual hobbies that they participate in, most of which are made possible via the support of Eastgate Community Trust. Activities include swimming, mini golf, ballroom dancing, visits to the local gym and participation in Special Olympics related activities. For Daina, ballroom dancing is her passion. This is particularly significant when you consider the fact that she did not walk until the age of five. It was also Eastgate who ensured that all four were provided with vital life skills training prior to moving into their new home.

When asked to articulate what the support of Lifewise has meant to them in this journey, the parents are unanimous in their response and state quite simply, "We couldn't operate without Lifewise". They share that Lifewise has been an active and passionate participant from the beginning, embracing the challenge and providing "stunning ongoing support" from a strong value base. Lifewise, in return, has been honoured to be a part of this ground-breaking journey and is deeply encouraged by the calls the parents now receive from other people living with disability enquiring how they too can undertake such a move.



no. 2 EMPTYING THE STREETS

THANKS TO YOUR SUPPORT A HUMBLE LITTLE OPERATION ON AUCKLAND'S K RD IS PROVING TO BE A FORMIDABLE FORCE IN THE QUEST TO PUT AN END TO ROUGH SLEEPING ON AUCKLAND'S STREETS.

It has been a year since Lifewise shut the doors of its iconic Queen St soup kitchen in favour of a support centre designed to rewrite the script on addressing the issue of homelessness.

A decision well supported by the 420 marginalised individuals who have received timely and effective assistance via the new Lifewise Hub in that time. With a focus on empowering individuals rather than on fostering dependence upon service providers, this one-stop-shop of targeted resources has continued to provide direction and opportunity to Auckland's homeless population.

The 180-degree change in service delivery, which began its process in 2007 and led to the creation of a community café, has already achieved a number of significant outcomes. Lifewise has been able to remove traditional barriers to client engagement to reach a wider audience and address a wider range of issues, particularly in the past twelve months. Tackling homelessness is best done through a collaborative approach – as seen via the Hub's holistic focus on increasing access to housing, support, meaningful activities and food – and therefore Lifewise continues

to maintain strong relationships with both governmental and non-governmental bodies.

Given the ongoing issues of housing shortages, the deplorable condition of many boarding houses, public misconception, government passivity and dubious welfare reform policies, the small but committed team at the Lifewise Hub have a considerable challenge on their hands to ultimately eradicate rough sleeping. However, with the continued support of donors such as yourself, Lifewise will continue to make considerable inroads into tackling one of New Zealand's most invisible issues.

no. 2 HAYLEY WORKER

CLICK TO PLAY



STAY CONNECTED:



no. 3 INVESTING IN AT-RISK UNDER 5s

A PARTNERSHIP THAT KEEPS CHILDREN TOP OF MIND.

The first five years of a child's life are fundamentally important. They are the foundation that shapes future health, happiness, growth, development and learning achievement. Access to early childhood education is therefore critical.

Yet according to the Ministry of Social Development's 2010 Social Report the proportion of Maori and Pacific Island children in early childhood education lags behind that of New Zealand European children. The report also found that children in low decile schools are significantly less likely to have attended early childhood education services than children in high decile schools. These findings represent a significant challenge for New Zealand.

“ACCESS TO EARLY
CHILDHOOD EDUCATION
IS CRITICAL”

Lifewise has found that there are two issues at play. First, there is an insufficient number of early childcare centres in low income communities and second, a number of those that do exist are not meeting the needs of the local community, and therefore parents hesitate enrolling their children. By addressing these two issues we can begin to lift participation rates.

Recognising that commercial operators would be less likely to take on such a challenge, Lifewise has partnered with Otara Methodist Parish (OMP) in establishing a Tongan Language Immersion Centre. With OMP having already established such a centre, which has long been popular with the local community, Lifewise aims to partner with the OMP by supporting them to do what they already do so well, and in so doing, meet a serious need in the local community. This partnership approach recognises the skills and expertise of both OMP and Lifewise.

Opening in 2012, the new centre aims to alleviate the pressure of the current centre's waiting list and replicate a successful model of child care for an area that so strongly reflects multicultural Auckland. Lifewise is thrilled to be a part of this venture and is committed to providing extensive long term support.

STAY CONNECTED:



no. 4 A JOURNEY OF 9000 MILES

LIFEWISE HELPS A CONGOLESE FAMILY TO FINALLY FIND A PLACE TO CALL HOME.

The story of Kabonya could so easily be a tale told in the faceless statistics that are an enduring shame on humanity: 5.4million dead from a war that was “officially” ended in 2003 – although fighting continues to this day. Rather, it is a story that celebrates the indomitable spirit of a woman who refused to become a statistic.

Kabonya’s home country, the Democratic Republic of Congo was embroiled in a civil war threatening to escalate. Kabonya, her husband and family of four children had fled the country for the relative safety of Uganda, where they were surviving on the money made by trading fish at the local market, following a gruelling 20km round-trip to the fish market.

When her husband unexpectedly passed away, responsibility for the family’s survival was solely Kabonya’s, who continued her husband’s work collecting and selling fish. After two years Kabonya received word that the UNCHR was working in a nearby city, and that there was the possibility of assistance for her and her family. Exercising the initiative that she had become known for she boldly approached the staff at the UNHCR centre and requested assistance. They granted her and her children access to the centre’s facilities.

Around the same time, Kabonya was informed that two of her nephews had been recently orphaned. Without hesitation

Kabonya assumed guardianship of her nephews, and the small family now numbered seven.

Life at the UNCHR centre was challenging and eventually the family was moved to an established refugee camp – their only possessions one sheet per person, some cooking pots and a small amount of food.

At the camp, Kabonya met her second husband, stepfather to her children and father to five more children. Through their mutual initiative the couple was able to establish a thriving garden, the camp’s first, and life appeared to be on the up. A bicycle, the most treasured possession, meant the family was able to travel to nearby water sources to collect the necessary water to keep the garden flourishing, rather than having to wait for hours for any available water to be distributed.

Even with their good fortune, water was a scarce resource and the daily hardship of collecting it soon took its toll. Soon their bicycle was stolen. With their only means of transportation gone, the family was no longer able to collect their own water, which in turn meant they were unable to maintain the garden, which withered and died, taking with it the family’s fortunes.

Kabonya petitioned the UN on behalf of her family and miraculously was offered the opportunity to settle in New Zealand. Kabonya accepted the offer, and in 2007, she and her 11 children took up residence in Auckland’s refugee resettlement village prior to moving to a permanent base in a western suburb of Auckland.



no. 4 A JOURNEY OF 9000 MILES



Life in New Zealand was like nothing Kabonya and her children had ever experienced – every aspect was completely alien, from the food through to the social mores they were expected to adopt. Perhaps not surprisingly, learning how to live in New Zealand society was more difficult than expected, and Kabonya's difficulty responding to parenting in the New Zealand context resulted in CYFS being notified.

Kabonya faced the reality of having her younger children removed, but luckily, CYFS contacted Lifewise for assistance and Lifewise was able to apply some timely intervention. A new approach was adopted, the transition was smoothed and the family kept intact. CYFS were no longer in the picture. Lifewise had identified that Kabonya was not rejecting the help previously offered via numerous government departments, she simply was not responding due to the stark contrast in approach. Lifewise set about finding out more about Kabonya and what was important to her.

Lifewise initiated contact with the African Welfare Services Trust (AWST) who was then able to connect Kabonya to other Congolese women living in New Zealand, a move that set Kabonya on the path of having her confidence restored, her cultural identity respected and her home in New Zealand established. Kabonya thrived as a consequence, joining a singing and dancing group with her new friends and creating what would quickly become a highly successful garden on her property. Kabonya also continues to be a regular attendee

of Lifewise Toolbox parenting courses which have helped to further facilitate her progression to New Zealand life.

Four years on and the family has adjusted well, the children are in school and enjoying their participation in sport and dance. The family are now established in New Zealand and are connected into their local community. Significantly, Kabonya has regained her confidence, and it shows. Further to this Lifewise has since helped the AWST to establish a popular community holiday program and teen mentoring initiative.

Lifewise is thrilled that Kabonya and her family are doing so well and is committed to supporting her family's ongoing well-being.



“IT'S THE STORY OF THE
INDOMITABLE SPIRIT OF A
WOMAN WHO REFUSED TO
BECOME A STATISTIC”



no. 5 BOARDROOM TO THE STREET

FOR SOME CEOS WRITING A CHEQUE WON'T CUT IT.

With the ink on her arrival stamp barely dry, Australian raised Jacki Johnson set her mind to gaining a personal understanding of New Zealand society, not at all content to simply receive a second hand account of the country she was now to call home.

Having travelled to Christchurch following February's devastating quake in her role as CEO of New Zealand's largest general insurer, IAG, Jacki desired an equally confronting experience in the city of Auckland.

Long having exercised a personal and corporate commitment to give back to the community in which you live, Jacki was quick to respond to the invite to sleep rough for the night at the Lifewise Big Sleepout. For Jacki this would be an opportunity to learn more about a segment of society so often ignored while at the same time providing her with a chance to raise significant funds for the cause via a series of polite requests for donations from newly formed business networks.



“...SLEEP ON YOUR TUMMY, IT PROVIDES PADDING & SHUTS OUT THE LIGHT”

STAY CONNECTED:



no. 5 BOARDROOM TO THE STREET



Armed with the kind of tenacity that comes from being one of the first in the family to have graduated from university, Jacki attended the BSO, sleeping bag and cardboard mattress in hand. Hearing personal testimony from a formerly homeless man, she was given a sobering reminder, there is a fine line between the haves and the have nots, a line that is easily crossed when circumstances go pear shaped. Jacki was then told of the Lifewise response, a response that in Jacki's words "gives the homeless a sense of purpose and achievement".

Heeding the advice of one formerly homeless speaker to "sleep on your tummy, it provides padding and shuts out the light", Jacki retired to her sleeping bag, a night of navigating noise, light and concrete ahead of her. It would certainly be a night to remember.

For Jacki, contributing to the alleviation of societal needs is a corporate responsibility. She sees immense value in corporates extending their engagement beyond traditional sponsorship. In this way, social responsibility is good for both business and society. The issue of homelessness is one issue that she has chosen to personally advocate for. Beginning with reserving her concrete slab for next year's Big Sleepout!

STAY CONNECTED:



no. 6 HOME IS WHERE THE HEART IS

READ HOW YOUR SUPPORT IS HELPING PEOPLE LIKE JUDY REMAIN EXACTLY WHERE SHE WANTS, AT HOME.

For most, living in the same suburb, let alone house for in excess of 50 years is difficult to comprehend.

For Judy Sloggett, it has been 63 years and counting. The significance of this length of time is especially meaningful when you hear that Judy is about to celebrate her 86th birthday. Remaining in her home and exercising her independence is understandably a high priority for her. A priority that sits well with the ethos of Lifewise home services.

For most people, personal independence is often taken for granted until it is taken away. For Judy however, she is acutely aware of the value of her independence and speaks openly of the role of Lifewise in supporting her to do as much for herself as possible, "I don't know what I would do without Lifewise. They are a marvellous support and

are always so eager to help... I know that with the support of Lifewise I will continue to live at home and that is very important to me".

With a model of support that provides as little or as much support as Judy needs Judy has been able to navigate the loss of her beloved husband Jack and recent health concerns with the assurance that should she need support, it is available to her.

With New Zealand's ageing population, Lifewise is committed to providing a service that fosters as much independence for as many people as possible. Lifewise celebrates the fact that, for some people, this will mean they require less or even no further support.

Given that this critical area of service is often overlooked in today's society, Lifewise is especially appreciative for the ongoing support of donors, such as yourself, in keeping the concerns of older people top of mind.

**"I DON'T KNOW
WHAT I WOULD DO
WITHOUT LIFEWISE"**



STAY CONNECTED:



no. 7 STREETS INTO NEIGHBOURHOODS

AS A SOCIETY, WE ARE BETTER EQUIPPED TO TACKLE CHALLENGES WHEN WE FACE THEM TOGETHER.

Research shows that our relationship with those across the fence holds more benefits to us than the availability of a cup of sugar.

The residents of Taurus Crescent, know this better than most. Once known as a 'rough Beach Haven street' where many residents felt disconnected and isolated, they now know

firsthand that good things can result from a little neighbourly connection. The catalyst for this change began when residents decided to take ownership for the shared concerns of their street by extending a partnership invitation to Lifewise and Neighbourhood Support North Shore.

Eager to assist residents in their goals, both parties agreed and in March of this year the 'Strengthening Our Neighbourhoods' project was implemented. Jenny Keown, Taurus Crescent resident speaks to the results of this project to date, "I feel more connected with the street and am forming friendships with neighbours. Since being involved, I feel safer and have a stronger sense of identity to this area and feel happier living here. With my neighbours, together we now have a vision to work towards. Lifewise and Neighbourhood Support's assistance has been great – knowing when to pitch in and when to hold back and let us develop our own group."

Taurus Crescent provides a face for the many neighbourhoods that have benefited from the support of Lifewise and friends this past year. Lifewise' role as founder of the highly successful nationwide campaign, Neighbours Day Aotearoa, is perhaps the most visible of these efforts. With your support, collaborative campaigns such as this, are literally turning streets into neighbourhoods.

no. 7 REBECCA HARRINGTON

CLICK TO PLAY



STAY CONNECTED:



no. 8 GRAFFITI OFFERS HOPE

GRAFFITI REMOVAL IS NOT NORMALLY SYNONYMOUS WITH COMMUNITY, BELONGING, AND STRENGTHENED WORK ETHIC AND YET FOR A SMALL GROUP OF LIFEWISE CLIENTS IT IS JUST THAT.

Securing stable, paid employment is difficult for many New Zealanders, throw into the mix a history of homelessness and you might find that your CV is overlooked in the recruitment process.

Identifying this as a significant barrier for many wishing to exit a life of homelessness, Lifewise, in collaboration with Mainline and Auckland Council, launched a new, streets-to-work program. The program, aimed at providing a path to employment opportunity for Auckland's homeless via the provision of community-based

employment, assists those that today's traditional workforce might typically discriminate against.

For Darrell and Danielle, both of whom were referred to the work program via Lifewise' support services, this opportunity represents the chance to shed the stigma of homelessness and, in the words of Danielle, "to find a new beginning".

A sentiment backed by Sau, one of the Lifewise volunteers overseeing the work program. Sau states simply that the program strengthens work ethic, reinstates workplace responsibility and perhaps most importantly, fosters motivation. Benefits, which position those in the program for the demands of fulltime work. Benefits, made possible as the result of committed Lifewise donors such as yourself. With such a promising start Lifewise is committed to the development of this pilot program.

“**SHEDDING THE STIGMA OF HOMELESSNESS**”



STAY CONNECTED:



no. 9 NO PARENT LEFT BEHIND

LIFEWISE ENSURES PARENTING EDUCATION CLASSES ARE ACCESSIBLE TO ALL.

A battle weary parent, exhausted and desperate is a sight Griff Richards, Lifewise' resident 'firm, fun and friendly' parenting coach, has come to know all too well.

Recognising the universality of this issue, Griff set out to adapt the highly successful Parents Inc. Toolbox program, a program well respected in middle New Zealand, for a much wider audience. An audience that might not otherwise have access to such a valuable resource – including parents in low income communities and/or parents of children with disability. The demand for the adapted Toolbox course quickly confirmed Toolbox as a permanent resource in the Lifewise portfolio.

Disarming parents with humour and equipping with them with tailored and practical parenting insights, Lifewise has found that parents leave a toolbox course empowered, challenged

and reassured. Covering topics from atmosphere, boundaries, communication and discipline, over the course of six weeks per Toolbox, Griff and his team of facilitators navigate parents through the maze of challenges faced by all parents.

Fast forward five years and a total of 1400 parents have completed a Toolbox course via a Lifewise trained facilitator and a further 50 parents and industry professionals have been trained as facilitators of the Toolbox program. Continuing in the vein of ensuring that Toolbox is made accessible to all, Toolbox has since been adapted for use with new migrants, within the deaf community and in prisons. Lifewise trained facilitators are also encouraged to run Toolbox in their local communities. Lifewise is convinced that by doing so, communities are strengthened in the most effective way possible, from the ground up.

Lifewise is thrilled that so many communities and special needs groups are now benefiting from the Toolbox program.

“ PARENTING IS A SERIOUS JOB
NOT TO BE TAKEN TOO SERIOUSLY ”

STAY CONNECTED:



no. 10 ACHIEVING MORE TOGETHER

**"WHEN YOU RUN ALONE, YOU RUN FAST.
WHEN YOU RUN TOGETHER, YOU RUN FAR."
ZAMBIAN PROVERB.**

Lifewise recognises the high value in maintaining a close and strong network of industry partners. Where needed, Lifewise provides a range of administration and management support services for smaller non-profits for whom such tools and resources may be unaffordable or difficult to maintain.

For likeminded non-profits like Bainbridge Trust, this means they are supported to focus on the great work they are known for, providing community mental health and addiction services to the people of Rotorua.

In the case of Bainbridge Trust, Lifewise has committed to provide administrative and management support, support that Haehaetu Phillips explains has assisted Bainbridge Trust in making significant progress in the past year. "Support from Lifewise has positioned us well for a secure future. Lifewise has been a valued sounding board as we have grown, providing us with regular and flexible levels of support. This support has provided the local DHB with an increased level of confidence in our operation."

Viewing a collaborative approach as being highly preferable to the traditional, siloed approach often adopted within the charitable sector, Lifewise' sharing of research, knowledge and expertise, ensures maximum support for kiwis in need.

**"LIFEWISE HAS
POSITIONED US WELL
FOR A SECURE FUTURE."**



STAY CONNECTED:



ADVOCATING FOR EQUITY

EQ•UI•TY EK-WI-TEE, NOUN. JUST AND FAIR INCLUSION. AN EQUITABLE SOCIETY IS ONE IN WHICH ALL CAN PARTICIPATE AND PROSPER.

Lifewise firmly believes that in order to effect sustainable social change, we must operate at both a grassroots and a governmental level. Because of this belief, Lifewise prioritises advocacy as being a key focus, and, as a result, in the past year, has seen promising progress being made at a policy level.

ENDING HOMELESSNESS

This has certainly been the case in regards to the issue of homelessness. An area, that due to its noticeable absence as a political priority, demands significant attention. In July of this year, Lifewise once again executed its own brand of experiential advocacy via the Lifewise Big Sleepout. Attended by political, business and community leaders, this event acts as a catalyst for greater societal awareness and action.

Lifewise also continues to play a key role in the NZ Coalition to End Homelessness with Corie Haddock, service manager of the Lifewise Hub, acting as co-chair. The Coalition continues to put pressure on governmental bodies and as a result has seen several political parties establish policies on homelessness, building on Auckland Council's commitment to a ten-year strategy to end

homelessness. Alongside the coalition, Lifewise participates on the Auckland Homelessness Taskforce, a taskforce committed to ending homelessness through developing and co-ordinating homeless support services. At a local level Lifewise, as manager of Auckland's night shelter, has played a prominent role in lobbying central and local government for improved emergency accommodation for Auckland's homeless. Lifewise also continues to support Auckland's Te Kooti o Timatanga Hou, a homelessness court initiated by Lifewise last November, in response to the ongoing ineffectiveness of the traditional court approach for homeless people.

ACCESS TO AFFORDABLE HOUSING

In 2011 it was identified that Auckland suffers from a critical shortage in the availability of affordable and appropriate housing. As part of the solution to this issue, the government initiated action to support the growth and diversity of the community housing sector. Lifewise recognises that, if unaddressed, the issue of housing availability could increase the risk of homelessness for affected New Zealanders. Therefore Lifewise has begun working with a number of community housing providers, to identify and develop housing projects that, in the future, will cater for a range of people with serious housing need. Lifewise is also committed to supporting a group of local community leaders in their efforts to establish a community housing trust in the Auckland suburb of Glen Innes. This move will ensure these leaders play a role in the future development of Glen Innes.

STAY CONNECTED:



ADVOCATING FOR EQUITY

OPTIONS FOR OLDER PEOPLE

Another area that far too often falls below the political radar is aged care. Lifewise maintains a strong commitment to advocating for improved practice in this area with specific focus on ensuring that current practice supports the independence of older people. Andrea McLeod, Service Manager of Lifewise Homecare Services, was appointed deputy chair of the NZ Home Health Association, in 2009. In her role as deputy chair, Andrea represents Lifewise in campaigning for improved quality and level of service in this critical area.

STRENGTHENING LOCAL COMMUNITY

Lifewise actively encourages government and social support agencies alike to recognise the value of strong and connected local communities as an antidote to social issues. More specifically, Lifewise challenges the way in which social support agencies have traditionally worked with families and communities. Lessons from such emergent initiatives as, Greater Glen Eden Network, Tatou West Harbour Action Plan and the Neighbours Day Aotearoa movement inform these ongoing advocacy efforts.

ERADICATING FAMILY VIOLENCE

A growing area of advocacy focus for Lifewise is that of family violence. Lifewise, in partnership with several other social development agencies, lobbied the government for change in this area in 2011, which has led to the establishment of a new project delivering a more co-ordinated approach toward family violence within Maori whanau in Waitakere.

TAKING A STAND AGAINST POVERTY

It is without question that endemic poverty results in a range of debilitating and demoralising social outcomes. As a result, Lifewise is proud to continue its support for those who advocate for beneficiaries and low-income families in New Zealand through both the Beneficiaries Advocacy and Information Service and Auckland Action Against Poverty. Lifewise strongly believes that in order to have a society we can be proud of we must prioritise efforts to reduce poverty in New Zealand and create a society that secures the well-being of all its members in a fair and just way.

STAY CONNECTED:



50

HOMELESS PEOPLE SUPPORTED INTO
LONG-TERM HOUSING THIS YEAR

120

CHILDREN CARED FOR BY
A LIFEWISE FOSTER CARER

211

PEOPLE LIVING WITH
A DISABILITY ASSISTED

311

PEOPLE WORK
AT LIFEWISE

330

PARENTS TOOK A
PARENTING COURSE

420

MARGINALISED PEOPLE
ASSISTED THROUGH THE HUB

1,335

PEOPLE (MOSTLY OLDER) SUPPORTED
TO REMAIN IN THEIR OWN HOME

12,347

DAYS & NIGHTS OF FOSTER
CARE PROVIDED

307,180

HOURS OF HOME BASED
SUPPORT PROVIDED

FINANCIAL SUMMARY

Sustainability is a challenge for community organisations such as Lifewise, due to the critical role contracts, grants and donations play in achieving our goals. Financially this year has been an unusually strong one compared to previous years.

Achieving the goal of a strong and sustainable organisation requires us to take a long-term view. With a commitment to making New Zealand a

fairer and better place for future generations, Lifewise must continue to carefully manage costs and steward resources. At the same time we must invest in new approaches to solve social issues, in our staff as well as in up-to-date systems and processes that support and maintain the effectiveness of our work in the community.

INCOME

EXPENDITURE

COMMUNITY SUPPORT

- EARNED INCOME - CONTRACTS
- PHILANTHROPIC SUPPORT
- EARNED INCOME - SOCIAL ENTERPRISE

- COMMUNITY & SOCIAL SERVICES
- FACILITIES
- ADMINISTRATION & MANAGEMENT
- FUNDRAISING, MARKETING & COMMUNICATIONS

- METHODIST MISSION NORTHERN GRANT
- PHILANTHROPIC GRANTS
- 2010 BIG SLEEPOUT DONATION
- VOLUNTEER TIME
- OTHER DONATIONS



MAJOR GRANTS SUPPORTING PROJECTS DURING THE YEAR



A SNAPSHOT OF THE MANY...

AUCKLAND METHODIST CENTRAL PARISH
AUCKLAND METHODIST SYNOD
AUT UNIVERSITY
BURGER WINCONSIN
COMMUNICO
ESTATES OF M BLACKWELL, G F DALDY, K
HAMES, V G LEWIS & J C M MALLACH
INSPIRING COMMUNITIES
MACQUARIE GROUP FOUNDATION
MENTAL HEALTH FOUNDATION
NEIGHBOURHOOD SUPPORT
PARENTS INC
POLICE DIVERSION SCHEME
PRESBYTERIAN SUPPORT NORTHERN
PRINCE ALBERT COLLEGE
SMITH & CAUGHEY LTD
SNOWDEN WATTS CHARITABLE TRUST
TAKAPUNA METHODIST PARISH
THE TINDALL FOUNDATION
VODAFONE NEW ZEALAND
ZIERA SHOES NZ LIMITED
WESTPAC

We deeply appreciate the support of our donors. Without such support we simply could not deliver projects and pilot new approaches and most importantly, we would not have been able to assist so many in having their lives turned around. I have been honoured to have met many donors via my ongoing participation in the Big Sleepout and hope to meet many more of you in the days to come. Here we acknowledge some of those who have given either financially, in-kind or made a contribution of time. We cannot list all donors, including the family, friends and colleagues of our incredible Big Sleepout participants, however I'd like to thank all those who continue to make the work highlighted in this report possible. You truly are turning lives around with your support.



LIFEWISE

turning lives around

0800 LIFEWISE (09 302 5390)

www.lifewise.org.nz